

Guiding Questions for the HTA Impact Story Sharing Activity

To assist meeting participants in preparing a story to share at the Congress, participants may wish to consider the following questions:

A. In general, what does “HTA impact or influence” mean in your agency?

- How does your agency define “HTA impact / influence”? If it is tracked, how is it tracked?
- Do you use any knowledge transfer / dissemination / uptake methods or tools that help improve impact with the intended audience or HTA user?

Note: Measuring HTA impact/influence may more or less important to different agencies depending on how they are structured & positioned in the health system, who their intended HTA audience/users are, and how reports are commissioned. There is no “right” or “wrong” answer. Sharing with other participants about your agency will help us understand each other better.

B. An HTA with more / less impact or influence – What is the story?

Take a moment and reflect on recent HTA products your agency has produced (or if you are an HTA coordinating body – reflect on the different HTA products that you have managed/overseen/are knowledgeable about). Are there some HTA reports/products that seem to have had a greater impact than others? Are there some that had less impact?

- What kind of impact did you see/where did you see this? Possible examples:
 - Change in awareness, knowledge, or behaviour (e.g., in patients, clinicians, policy makers, health system managers, the public, media) – including any measurable impact on real patients, families and communities
 - Change in health policy or guideline/change in influence of policy or guideline
 - Changes to reimbursement, purchasing, or technology use
 - Changes to patient health outcomes or health system structure
 - Influencing research initiatives
 - If HTA decisions/recommendations are legally binding, what if a decision is made but there is no or equivocal evidence on benefit?
- What were some of the contributing factors to this high / low impact? Possible examples:
 - Application of an innovative knowledge transfer/dissemination/uptake method, tool, or format (visibility of the report & characteristics of dissemination efforts)
 - Stakeholder engagement/influence at key points in HTA process (e.g., prioritization, topic selection, assessment, appraisal, dissemination, implementation, disinvestment)
 - The level of effectiveness, efficiency, and practicality of the knowledge transfer chain from the assessor through to the impact on the patient
 - Stakeholder perceptions and attitudes
 - Cultural aspects/resistance to change
 - Timing of the report (e.g., relative to policy maker/audience need, or technology evolution)
 - Trust/reputation of agency and its products
 - Media influence